

## 'Making a Mark'

### Mark Holder Social Impact Declaration

#### Real People HR

Real People HR is an award-winning HR consultancy and social enterprise, developed by the homelessness charity St Mungo's Broadway.



We are a value driven enterprise and endeavour to be empowering, inclusive, committed, creative and accountable.

Our experienced Real People consultants listen to clients and focus on their needs. We guarantee that, whatever the task, we will provide a highly personalised and honest service from people you can rely on.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Real People HR** is making a mark, striving to create a positive impact on people and planet.

#### **Social inputs - HR support to third sector companies**

Based in London but operating nationally, we specialise in providing HR support to third-sector organisations.

As an ethical social enterprise, we are known for the award-winning quality and reliability of our advice in addition to training that is both practical and straight talking.

Email: [info@realpeoplehr.co.uk](mailto:info@realpeoplehr.co.uk)  
Website: [www.realpeoplehr.co.uk](http://www.realpeoplehr.co.uk)  
Phone: 0203 856 6025



We strive to improve people management practice in the sector; in turn, improving the quality of service that is provided by our clients.

## Social outputs – key measures of activities

We provided HR support and advice to **68** organisations for the last financial year and 90% of them are operating in the voluntary sector.

We gift aid 100% of our profits to homelessness charity St Mungo's, which provides a bed and support to more than **2,500** people a night who are either homeless or at risk, and works to prevent homelessness, helping about **25,000** people a year.



## Social outcomes – creating positive change

As an ethical social enterprise, Real People donates 100% of its profits to the homelessness charity, St Mungo's.

The charity supports men and women through more than 250 projects across London and the south of England, including emergency, hostel and supportive housing projects, advice services, specialist physical health, mental health and skills and work services.

We believe people can - and do - recover from the issues that create homelessness.



Email: [info@realpeoplehr.co.uk](mailto:info@realpeoplehr.co.uk)  
Website: [www.realpeoplehr.co.uk](http://www.realpeoplehr.co.uk)  
Phone: 0203 856 6025

